



MEMORANDUM

September 27, 2013

TO: General Plan Update Working Group

FROM: Beth Thompson and Ben Ritchie, De Novo Planning Group

SUBJECT: October 3rd Meeting – Policy Set Review #2

DATE: September 27, 2013

INTRODUCTION

The October 3rd meeting is an opportunity for the Working Group to provide feedback, input, and edits to the Draft General Plan Policy Sets that address economic development and fiscal sustainability. New topics will not be introduced at this meeting.

The Draft General Plan Policy Sets include Goals, Policies, and Actions. These Goals, Policies, and Actions represent the core of the Draft General Plan Elements. The Final General Plan Elements will include the policy sets, and will also include introductory pages explaining the purpose, intent, and scope of the respective element. The Final General Plan Elements will also include graphics, maps, and other items such as call-out boxes with definitions of key terms.

REQUIRED READING

Prior to the October 3rd meeting, please read the following attached items:

1. **Economic Development** Draft Policy Set
2. **Fiscal Sustainability** Draft Policy Set

As the Working Group is aware, it is critical that each member come to the next meeting having read the materials identified in this memo and having prepared and organized thoughts, comments, and questions related to these Draft General Plan Policy sets. Please direct any questions regarding the assigned reading materials or the issues to be discussed during this next Working Group meeting to Erik Nolthenius, Planning Manager. Erik can be reached by phone at: 925-516-5137, or by email at: enolthenius@brentwoodca.gov.

WORK EXERCISE

During previous Working Group meetings, the topics of Economic Development and Fiscal Sustainability were discussed in detail.

The consultant team has taken the feedback received during these previous meetings, as well as feedback received from the public during the visioning process, and developed the attached Draft General Plan Policy Sets.

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The October 3rd meeting provides the Working Group with an opportunity to review these Draft General Plan Policy Sets and provide specific feedback and input. Each member is asked to read each of the Draft General Plan Policy Sets and be prepared to discuss the following:

1. In reviewing the Draft General Plan Policy Sets, do you feel that all of the key issues raised by the Working Group related to this topic have been adequately addressed?
2. Are there Goals, Policies, or Actions that you disagree with?
3. Are there Goals, Policies, or Actions that you feel are missing, and that should be included?