

BRENTWOOD General Plan Update



Brentwood General Plan Update

The City of Brentwood has embarked on an exciting and challenging process, an update to the General Plan. State law requires the City to adopt a General Plan, and to periodically review and revise it. The General Plan is the City's guiding policy document for future development decisions related to land use, community design, transportation, public services, and resource conservation.

What Do You Want to See in Brentwood in the Next 10 to 20 Years?

- A thriving, active community?
- An emphasis on local foods and community health?
- New places to shop and dine?
- New community focal areas?
- Different housing opportunities?
- Youth-oriented activities?

Tell Us Your Vision

The City wants to hear from its residents, businesses, and employees to make sure that the General Plan addresses current issues of local concern and provides a vision for the future that is consistent with the desires of the community. There are many ways for you to participate:

- Attend a visioning workshop (dates/times on p. 4)
- Visit the website and fill out a survey
- Attend a Working Group meeting or meetings

Get Involved!

Website: brentwood.generalplan.org

Visit the General Plan website to take surveys, submit photos of your favorite places in Brentwood, and find out more about future meetings, available background data, and the status of the project.

Photos

Submit a photo via the website of your favorite place in Brentwood that captures the "essence" of living in Brentwood.

Visioning Workshops

Attend a Visioning Workshop and share your ideas. A series of three Visioning Workshops will be held at the Community Center and Senior Center in November and December. See page 4 for more details.

Working Group Meetings

Beginning in 2013, meetings will be held with the General Plan Working Group to develop goals and policies. The Working Group will serve as the advisory board to create the new General Plan. The Working Group meetings will provide a forum for community involvement during the development of the General Plan Update.

Mailing List

If you would like to be added to the General Plan Update mailing list, please contact Taira Ordaz, City of Brentwood Planning Division at (925) 516-5132 or tordaz@brentwoodca.gov.

Newsletters

During the General Plan update, a series of newsletters will be prepared to provide an overview of the progress being made and the direction being pursued.



Contact the Staff Team
dept-planning@brentwoodca.gov
 Planning Division
 150 City Park Way
 Brentwood, CA 94513
 (925) 516-5132



What is Covered in a General Plan?

The General Plan will focus on choices the City can make that result in Brentwood being a vibrant, healthy community. General Plan elements will address:



Circulation Guides transportation decisions for autos, bikes, pedestrians, and transit.



Community Design Defines urban form and community character.



Community Facilities Ensures adequate planning for public services and facilities, including police, fire, schools, libraries, and parks.



Community Health and Wellness Encourages access to healthy lifestyle resources including local foods, health care, and exercise.



Conservation and Open Space Provides measures to protect and improve natural and cultural resources, waterways, and open space lands.



Economic Development Provides tools and strategies to strengthen and diversify the local economy.



Fiscal Sustainability Ensures the City maintains adequate revenues to provide quality public services.



Growth Management Guides the amount, type, and rate of development over the life of the General Plan.



Housing Plans for housing to meet the needs of all segments of the community and addresses state requirements.



Infrastructure Addresses public infrastructure including water, sewer, and storm drainage.



Land Use Establishes land use designations and patterns and community design concepts to support a sense of place and sustainable growth.



Safety and Noise Addresses hazards such as fires, flooding, and geologic hazards, as well as noise-generating and noise-sensitive uses such as residences and schools.

General Plan Update Process



Climate Action Plan

As part of the General Plan Update, Brentwood will prepare a Climate Action Plan. The Climate Action Plan will be a stand-alone document that includes a range of strategies, measures, and programs that the City and the community may implement to reduce the generation of greenhouse gas emissions (GHGs) within the city.



The development and implementation of the Climate Action Plan involves 5 key steps, or Milestones, as shown below.

What is in a Climate Action Plan?

Existing Emissions Inventory: This inventory provides a detailed quantification of greenhouse gases being generated in Brentwood during the base year.

Emissions Reduction Target: The City Council will determine the appropriate target for the level of greenhouse gas emissions the Climate Action Plan seeks to reduce by 2020 and beyond.

Climate Action Plan GHG Reduction Measures: The Plan will include a wide range of measures to reduce greenhouse gas emissions from a variety of sources, including energy use, building design and materials, transportation, and solid waste disposal.



Why is Brentwood Preparing a Climate Action Plan?



To comply with statewide environmental initiatives: California has established statewide greenhouse gas reduction targets to combat the effects of climate change. By adopting a Climate Action Plan, Brentwood can demonstrate consistency with the State's targets and streamline the review and processing of future projects.

To demonstrate environmental leadership: The community has an opportunity to address the challenges of climate change at the local level by taking steps to reduce greenhouse gas emissions locally.

To save money and promote green jobs: Residents, businesses, and government can reduce utility costs through increased energy and water efficiency. A focus on efficiency can create job opportunities within the community that contribute to protecting our environment.

To promote sustainable development: Development projects in Brentwood that implement measures contained in the Climate Action Plan will be designed and constructed to save energy, resulting in conservation of resources and reduced energy costs.



General Plan Documents

The General Plan update process will take approximately two years, with an anticipated completion date of late summer 2014. As the General Plan is prepared, a number of major documents will be available for public review and comment.

Existing Conditions Report This document will provide a snapshot of the conditions, trends, and regulations that are influencing the City today. The report will focus on development patterns, natural resources, economic conditions, environmental constraints, housing resources, and demographics.

Opportunities and Constraints Report This report will provide a summary of the critical policy and program issues to be addressed in the General Plan. The report will present alternative approaches that can be used to address each issue. This document will be used by the City to provide direction on the focus of the General Plan update.

Land Use Alternatives Report This report will present four different Land Use Map alternatives. An analysis of the land use, circulation, fiscal viability, economic development, and public services and infrastructure effects relative to each alternative will be provided. The report will be accompanied by a detailed fiscal analysis that will address long-range fiscal impacts in terms of the cost to provide services to projected land uses and growth versus the revenues generated under each alternative.

Draft General Plan The General Plan will contain the goals and policies that will guide future activities, services, and development in the city. The General Plan establishes land uses and policies for the use and preservation of resources. It also identifies a full set of implementation measures that will ensure the policies of the General Plan are carried out.

Environmental Impact Report (EIR) The EIR prepared for the General Plan will meet the requirements of the California Environmental Quality Act (CEQA). The Planning Commission and City Council will use the EIR during their consideration of the draft General Plan to understand the potential environmental implications associated with it.

Visioning Workshops

Your input on the General Plan is important!



Please attend a Visioning Workshop and share your vision and goals for Brentwood. The first community outreach step is a series of three Visioning Workshops. The purpose of these workshops is to:

- Communicate the intent of the General Plan update
- Receive public input on community goals and priorities
- Develop a Vision Statement that guides the General Plan process
- Identify preferred land uses

The workshops will provide an opportunity for the public to learn about the General Plan, provide input regarding key challenges and issues facing the City, and provide input on land use preferences. Each workshop will address identifying a vision for Brentwood, specific concerns to be considered, and conceptual land use and design preferences. The first two Visioning Workshops will be similar in terms of information presented and activities, while the third workshop will have a different set of activities. All members of the public are invited and encouraged to attend the Visioning Workshops.

Visit the website at brentwood.generalplan.org for up to date meeting information.

VISIONING WORKSHOP #1

Wednesday, November 7, 2012 – 7 to 9 pm
Brentwood Community Center
35 Oak Street

VISIONING WORKSHOP #2

Thursday, November 8, 2012 – 7 to 9 pm
Brentwood Senior Activity Center
193 Griffith Lane

VISIONING WORKSHOP #3

Wednesday, December 12, 2012 - 7 to 9 pm
Brentwood Community Center
35 Oak Street